



Richard Heinzl, MD, Global Medical Director, WorldCare International, Inc., to speak at Northwind Professional Institute's 13th Annual Health Insurance Invitational Forum

September 26, 2017

Contact: Tina Karas, Vice President, Marketing
P: 617.250.5142
E: tkaras@worldcare.com

BOSTON — Richard Heinzl, MD, Global Medical Director, WorldCare International, Inc., will be speaking at Northwind's 13th Annual Health Insurance Invitational Forum, held from November 8 – 10, 2017 in Cambridge, Ontario, Canada.

Dr. Heinzl will be speaking on a panel with a focus on biosimilars, including the discrepancy in usage between Europe and Canada, impediments to increased use, importance of encouraging biosimilar use, how to ensure a thriving biosimilar market in Canada and the level of necessity of ensuring that brand name prices drop at the end of patent periods. The forum will bring together senior business executives and policymakers to provide essential content, allowing top leaders to exchange ideas and share expertise with their peers.

"While specialty drugs such as biologics are bringing remarkable new possibilities to human health, their high cost demands a frank conversation about more affordable alternatives such as biosimilars," stated Richard Heinzl, MD, Global Medical Director, WorldCare International, Inc.

"We are thrilled that Dr. Heinzl will be sharing his experience and perspective at this invitational Forum, especially given the relatively slow adoption of biosimilars in Canada", added Loretta Levinson, Senior Vice President, Northwind Professional Institute (www.northwindinstitute.com).

###

About WorldCare International, Inc.

WorldCare's mission is to improve healthcare outcomes of members worldwide by connecting our clients to the foremost medical experts at top-ranked U.S. hospitals. WorldCare fulfills its mission by using a unique disease management approach, which digitally recreates the experience of a patient walking into the leading medical institutions in the United States, providing the highest-touch coaching, medical second opinion service available worldwide. WorldCare's services are available through employers, insurers and brokers. To learn more email connect@worldcare.com.