



WorldCare International, Inc. wins awards for several videos

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BOSTON –WorldCare International, Inc. (WorldCare), is proud to announce that it received two 2016 Aster Awards and two 2016 Healthcare Advertising Awards for its excellence in medical marketing. WorldCare’s Leadership Video, animated Second Opinion Service Video and animated How-to Video were the marketing materials recognized by these awards.

WorldCare’s [Second Opinion Service Video](#) and [Leadership Video](#) have both won Aster Awards in the Healthcare Services group, “Special Video Production – Single” category. The Second Opinion Service Video received a Gold award, while the Leadership Video received a Bronze award. The Aster Awards, which are sponsored by *Marketing Healthcare Today* magazine and Creative Images, Inc., are currently in their 16th year. Aster Award entries are judged by a panel of healthcare marketing and design professionals who have decades of collective experience. Awards are granted to winning entries exemplifying excellence amongst similar sized organizations. All entries are judged on creativity, layout & design, typography, production, quality and overall effectiveness. Winners of the awards are published in *Marketing Healthcare Today*.

WorldCare’s Second Opinion Service Video and its How-to Video have won two Merit Awards from the Healthcare Advertising Awards. Currently in their 33rd year, the Healthcare Advertising Awards are the oldest and largest healthcare advertising awards competition and are sponsored by *Healthcare Marketing Report*, the leading publication covering all aspects of healthcare marketing, advertising and strategic business development. A national panel of judges reviews all entries based on creativity, quality, message effectiveness, consumer appeal, graphic design and overall impact. .

Nasser Menhall, CEO of WorldCare, said, “We are very pleased to have won these prestigious awards for excellence in healthcare marketing and advertising. Our dedication to improving the quality of health care worldwide means that we must find creative and innovative ways to promote our exemplary health care services.”

For more information about WorldCare International, Inc., please visit www.worldcare.com.

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WorldCare's mission is to improve the quality of health care worldwide by maximizing timely, efficient and strategic access to the best in health care. For over 20 years, WorldCare has empowered members and

physicians in 45 countries with the clinical information and resources needed to make more informed medical decisions.

The Aster Awards Program is an elite competition dedicated to recognizing the nation's most talented healthcare marketing professionals for outstanding excellence in advertising.

The Healthcare Advertising Awards is the oldest and largest healthcare advertising awards competition. The awards are sponsored by Healthcare Marketing Report, the leading publication covering healthcare marketing, advertising and strategic business development. This national competition recognizes outstanding work and creative inspiration in the sophisticated and competitive field of healthcare marketing and advertising.